

Making online attention visible with Altmetric



Jean Liu

Head of Product, Altmetric

Researchfish
Strategy of Impact
Conference 2018

ACADEMIC IMPACT

Journal Impact Factor
Citation counts
H-index
Number of publications

Traditional metrics



SOCIETAL IMPACT

References in public policy
Mentions in news reports
Mentions in social media
Mentions in blogs
References in Wikipedia
... etc.

Alternative metrics
or altmetrics

We think “alternative” means:

Alternative to *only using* citations.



Altmetric

Our mission is to track and analyze the online activity around scholarly research outputs.



Researchers



Publishers



Universities



Funders



Corporates

attention → **engagement** → **impact**



News



Blogs



Social media

attention



engagement



impact



Citations

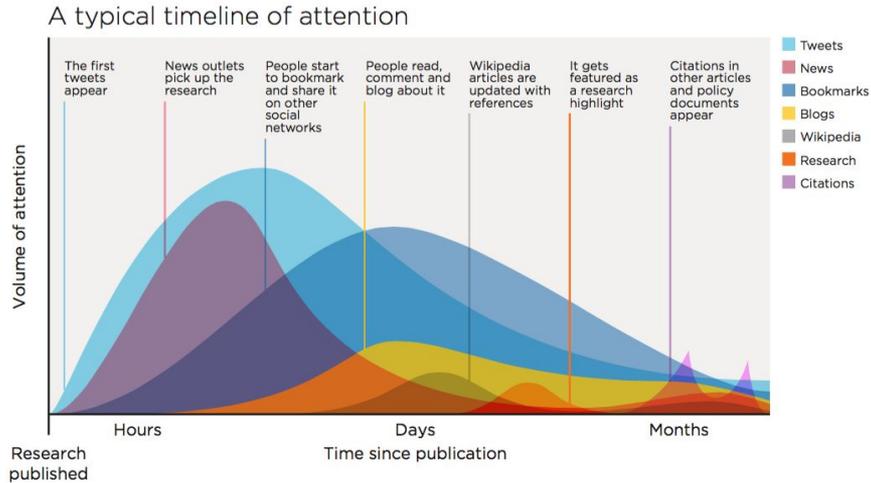


Policy



Patents

Advantages of altmetrics



- (Near) instant feedback for some attention sources
- Showcase many “flavours” of attention and impact that research can have
- Can be tracked for many different research output types, not just articles or books

Where research lives

PubMed

IOP
Publishing

arXiv.org

Scopus

 Taylor & Francis
Taylor & Francis Group


B L O O M S B U R Y

SSRN

 WILEY
ONLINE LIBRARY



CAMBRIDGE
UNIVERSITY PRESS

BMJ Journals

OXFORD
UNIVERSITY PRESS

nature

RePEc

etc.

Where research lives

PubMed

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Taylor & Francis
Taylor & Francis Group

BLOOMSBURY

SSRN

WILEY
ONLINE LIBRARY



CAMBRIDGE
UNIVERSITY PRESS

BMJ Journals

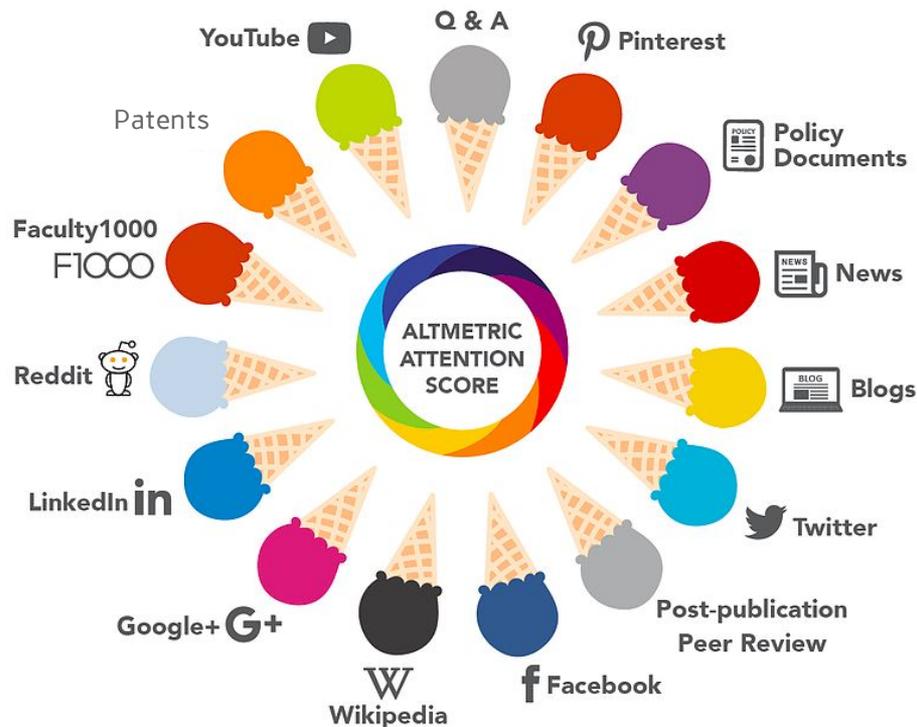
OXFORD
UNIVERSITY PRESS

nature

RePEc

etc.

Where it's being talked about





Ewan Birney
@ewanbirney

Follow

The onward march of GWAS around cognitive function. Note some SNPs are also associated with brain structure (gives rise to a testable hypothesis about whether those brain structures mediate the effect of these SNPs - likely - and whether other variance of those brain structures)

W David Hill @WDavidHill
Our latest genome-wide association study on general cognitive function [nature.com/articles/s41466...](https://www.nature.com/articles/s41466-018-0044-4)
@uk_biobank @ccace @ageuk @rhaier @thesagc @PGCgenetics



11:10 AM - 29 May 2018

11 Retweets 18 Likes

1 11 18



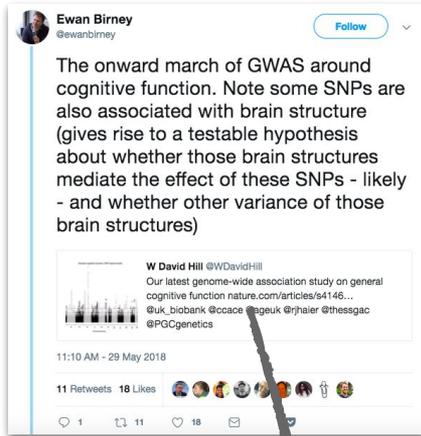
Ewan Birney
@ewanbirney [Follow](#)

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11:10 AM · 29 May 2018

11 Retweets 18 Likes



nature.com > nature communications > articles > article

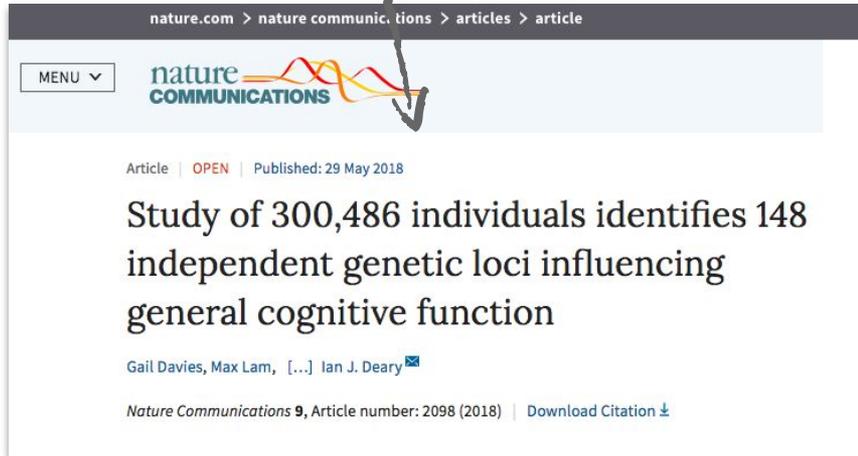
MENU 

Article | [OPEN](#) | Published: 29 May 2018

Study of 300,486 individuals identifies 148 independent genetic loci influencing general cognitive function

Gail Davies, Max Lam, [...] Ian J. Deary 

Nature Communications 9, Article number: 2098 (2018) | [Download Citation](#) 



Ewan Birney
@ewanbirney

The onward march of GWAS around cognitive function. Note some SNPs are also associated with brain structure (gives rise to a testable hypothesis about whether those brain structures mediate the effect of these SNPs - likely - and whether other variance of those brain structures)

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Our latest genome-wide association study on general cognitive function [nature.com/articles/s41467-018-04362-x](https://www.nature.com/articles/s41467-018-04362-x)
@uk_biobank @ccace @ageuk @rhaier @thesagac @PGGenetics

11:10 AM · 29 May 2018

11 Retweets 18 Likes

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258
259 <meta name="dc.creator" content="Stuart J. Ritchie"/>
260
```

nature.com > nature communications > articles > article

MENU ▾

nature
COMMUNICATIONS

Article | OPEN | Published: 29 May 2018

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@ewanbirney

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W David Hill @WDavidHill
Our latest genome-wide association study on general cognitive function [nature.com/articles/44146...](https://www.nature.com/articles/44146...)
@uk_biobank @ccace @ageuk @rhaier @thessagac @PGGenetics

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nature.com > nature communications > articles > article

MENU

nature COMMUNICATIONS

Article | OPEN | Published: 29 May 2018

Study of 300,486 individuals identifies 148 independent genetic loci influencing general cognitive function

Gail Davies, Max Lam, [...] Ian J. Deary

Nature Communications 9, Article number: 2098 (2018) | Download Citation

Almetric

Study of 300,486 individuals identifies 148 independent genetic loci influencing general cognitive function

Overview of attention for article published in Nature Communications, May 2018

1501

Published: 29 May 2018

DOI: 10.1038/s41467-018-04362-x

Authors: Gail Davies, Max Lam, Sarah E. Harris, Joey W. Bumpush, Michelle Luciano, W. David Hill, Saskia P. Hagenaars, Stuart J. Ritchie

Abstract: General cognitive function is a prominent and relatively stable human trait that is associated...

TWITTER DEMOGRAPHICS

MENTORLY READERS

ATTENTION SCORE BY CONTEXT

The data shown below were collected from the profiles of 1,748 tweeters who shared this research output. [Click here to find out more about how the information was collected.](#)

Geographical breakdown

Country	Count	As %
United Kingdom	363	20%
United States	209	12%
Australia	45	3%
Canada	38	2%
Netherlands	29	2%
Sweden	25	1%
Japan	22	1%
Belgium	20	1%
Ireland	18	1%
Other	210	13%
Unlabeled	793	45%

Demographic breakdown

Type	Count	As %
Members of the public	1431	82%
Science communicators (journalists, bloggers, editors)	209	12%
Practitioners (doctors, other healthcare professionals)	50	3%

This page is provided by Almetric.



DEBATE PACK

Number CDP 2018-0078, 21 March 2018

Effect on the NHS of the UK leaving the EU

Summary

There will be a debate on the Effect on the NHS of the UK leaving the EU, on 22 March 2018, in Westminster Hall. This subject was determined by the Backbench Business Committee. The debate will be opened by Ren Bradshaw

MP. 1/3 of staff in the figures do not have a known nationality.² There are no equivalent figures for Northern Ireland, although some have argued, including a 2017 report in the Lancet, that Health and Social Care in Northern Ireland would be particularly vulnerable to a loss of labour as it "effectively shares a health and social care workforce with an EU country", i.e. the Republic of Ireland.³

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³ [The Lancet, How will Brexit affect health and health services in the UK? Evaluating three possible scenarios, 28 September 2017](#)

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³ The Lancet, [How will Brexit affect health and health services in the UK? Evaluating three possible scenarios](#), 28 September 2017





Altmetric Badges

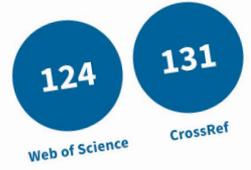
The starting point



Genetic variants associated with subjective well-being, depressive symptoms, and neuroticism identified through genome-wide analyses

Article metrics for:
Last updated: Thu, 6 Sep 2018 15:07:19 GMT

Total citations



Mentions in news, blogs & Google+

- News articles (51)
- Scientific blogs (18)
- Google+ posts (4)
- La felicidad y la depresión están superpuestas a nivel genético Madrid
- Happy Genes Genomeweb
- Do Happiness Genes Exist? Researchers Locate Genetic Variations That May Affect Your Well-Being Tech Times
- Ein Stück Glück steckt in den Genen Laborwelt
- Forscher entschlüsseln zum ersten Mal Glücksgene - Video FOCUS Online
- 17 nuevas variantes genéticas se asocian al bienestar, la depresión y

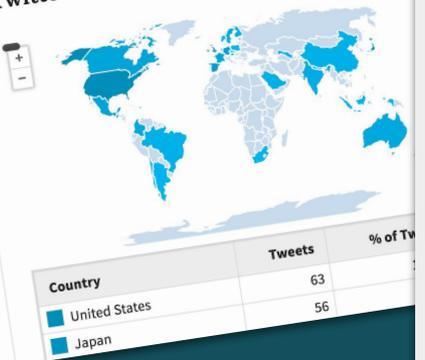
Online attention



This Altmetric score means that the article is:

- in the 99th percentile (ranked 372nd) of the 277,517 tracked articles of a similar age in all journals
- in the 96th percentile (ranked 2nd) of the 60 tracked articles of a similar age in Nature Genetics

Twitter demographics



Volume 24, Issue 25
20 December 2015

Article Contents

- Abstract
- Introduction
- Results
- Discussion

Increased STAG2 dosage defines a novel cohesinopathy with intellectual disability and behavioral problems

Raman Kumar, Mark A. Corbett, Bregje W.M. Van Bon, Alison Gardner, Joshua A. Woenig, Lachlan A. Jolly, Evelyn Douglas, Kathryn Friend, Chuan Tan, Hilde Van Esch, ... Show more

Human Molecular Genetics, Volume 24, Issue 25, 20 December 2015, Pages 7171–7181, <https://doi.org/10.1093/hmg/ddv414>

Published: 06 October 2015

Article history

Split View PDF Cite Permissions Share

Abstract

Next generation genomic technologies have made a significant contribution to

SCIENCE & MATHEMATICS

Search opportunities on the Oxford University Press Journals Career Network

Your perfect job is closer than you think



Variation in the molecular clock of primates

Overview of attention for article published in Proceedings of the National Academy of Sciences of the United States of America, September 2016

- SUMMARY
- News
- Blogs
- Twitter
- Facebook
- Wikipedia
- Google+
- Reddit
- Dimensions citations



About this Attention Score

In the top 5% of all research outputs scored by Altmetric

Title	Proceedings of the National Academy of Sciences of the United States of America, September 2016
Published in	Proceedings of the National Academy of Sciences of the United States of America, September 2016
DOI	10.1073/pnas.1600374113
PubMed ID	27401674
Authors	Pritya Mouton, Carlos Eduardo C. Amorim, Peter F. Arndt, Muly Prasad
Abstract	Events in primate evolution are often dated by assuming a constant rate of substitution per unit... [show]

TWITTER DEMOGRAPHICS

The data shown below were collected from the profiles of 60 tweeters who shared this research output. Click here to find out more about how the information was compiled.

- Mentioned by
- 9 news outlets
 - 3 blogs
 - 60 tweeters
 - 3 Facebook pages
 - 2 Wikipedia pages
 - 1 Google+ user
 - 1 Redditor
- Citations
- 25 Dimensions



+ Publications: what should I report in this section?

Select All <input type="checkbox"/>	Description	In this award	In personal portfolio ?
<input type="checkbox"/>	<p><i>Smith AB, Williams B, Jones C, Brown D, Black E, White F. (2015) Neuroimaging of the brain in early Alzheimer's disease: a review. <i>Neuroimaging: Clinical Applications</i>. Full journal paper details. 11(1), pp. 1-10.</i></p> <p>Add to my portfolio</p> <p>Date Added: 12 Jun 2017</p> <p>PubMed DOI Repository</p> <p></p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p><input type="checkbox"/> No</p>
<input type="checkbox"/>	<p><i>Smith A, Jones B, Brown C, Williams D, Black E, White F. (2015) Enhanced safety profile in Alzheimer's disease: the treatment of the. <i>Neuroimaging: Clinical Applications</i>. Full journal paper details. 11(1), pp. 1-10.</i></p> <p>Add to my portfolio</p> <p>Date Added: 12 Jun 2017</p> <p>PubMed DOI Repository</p> <p></p> <div data-bbox="942 753 1317 904" style="border: 1px solid black; padding: 5px; width: fit-content;"> <p>■ Picked up by 1 news outlets</p> <p>■ Tweeted by 4</p> <p>■ 2 readers on Mendeley</p> <p>See more details Close this</p> </div>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p><input type="checkbox"/> No</p>
<input type="checkbox"/>	<p><i>Smith A. (2015) Letter to the Editor Regarding Title. <i>Neuroimaging: Clinical Applications</i>. Full journal paper details. 11(1), pp. 1-10.</i></p> <p>Add to my portfolio</p> <p>Date Added: 12 Jun 2017</p> <p>PubMed DOI</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p><input type="checkbox"/> No</p>



Take a Quick Tour

FEEDS

Neurodegeneration

Neurodegeneration
(Journals Of Interest)

Neurodegeneration
(Preprints)

Neurodegeneration
(Researchers Of Interest)

LIBRARIES

Jean's Library

Feedback

[Terms](#) [Privacy](#) [Cookies](#) [Data](#)

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Neurodegeneration (Journals Of Interest)

Share Feed

Explore Research

View by

Day Week **Month**

Article Types

New Only

Top 10 of 78 papers in September 2018

Science

Aging

Review



Challenges For Commercializing Perovskite Solar Cells

Science

Yao-Guang Rong ... Hong-Wei Han

50 1 1 56

Science

Aging



Dynamic DNA M

Science

Chongyuan Luo ... Joseph R. Ecker

50 1 1 56

195 2 1

Nature

Aging

Nature

Alzheimer's Disease



Clearance Of Senescent Glial Cells Prevents Tau-Dependent Pathology And Cognitive Decline

Nature

Tyler J. Burrison ... Darren J. Baker

Following

Edit Feed

Acta Neuropathologica 1 more

Acta Neuropathologica Aging

Ageing Research Reviews 1 more

Ageing Research Reviews Genes

Aging Cell Genes 1 more

Share this feed

Invite a fellow researcher to try Meta. Share your feed to help get them started.

Share

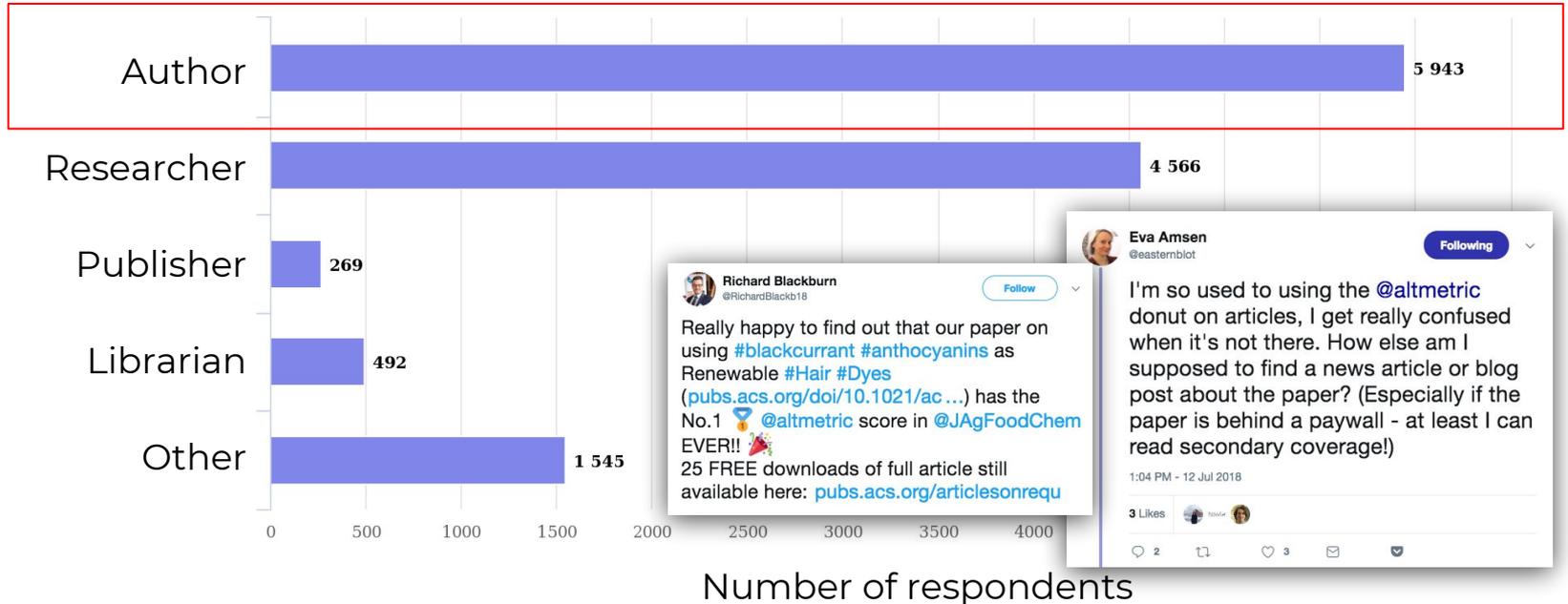
Related Interests to Follow

CONCEPTS

Alleles
Gene or Genome

Hippocampus (Brain)

Who uses Altmetric Badges?



Richard Blackburn
@RichardBlackb18

Really happy to find out that our paper on using #blackcurrant #anthocyanins as Renewable #Hair #Dyes (pubs.acs.org/doi/10.1021/ac...) has the No.1 🏆 @altmetric score in @JAgFoodChem EVER!! 🎉🎊
25 FREE downloads of full article still available here: pubs.acs.org/articlesonrequ

Eva Amsen
@eastemblot

I'm so used to using the @altmetric donut on articles, I get really confused when it's not there. How else am I supposed to find a news article or blog post about the paper? (Especially if the paper is behind a paywall - at least I can read secondary coverage!)

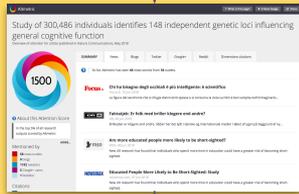
1:04 PM - 12 Jul 2018

3 Likes

Anonymous responses captured from pop-up surveys on Altmetric details pages for 4 publishers. $n = 12,815$, data retrieved in July 2018.



336



Altmetric Details Pages

An output-level report



Study of 300,486 individuals identifies 148 independent genetic loci influencing general cognitive function

Overview of attention for article published in Nature Communications, May 2018



? About this Attention Score

In the top 5% of all research outputs scored by Altmetric

MORE...

Mentioned by



Citations

SUMMARY

News

Blogs

Twitter

Google+

Reddit

Dimensions citations

? So far, Altmetric has seen **68** news stories from **58** outlets.

Focus.it

Chi ha bisogno degli occhiali è più intelligente: è scientifico

Focus.it, 19 Jun 2018

La figura del secchione che si rifugia dietro lenti spesse e si consuma la vista sui libri è ben scolpita nell'immaginario...

DR dk

Faktatjek: Er folk med briller klogere end andre?

DR, 08 Jun 2018

Brilleaber er klogere end andre. Sådan har det lydt i danske og internationale medier i løbet af ugen på baggrund af ny...

msn

Are more educated people more likely to be short-sighted?

MSN, 08 Jun 2018

New UK research has found that individuals who spend more time in education could have a greater risk of becoming short-sighted.

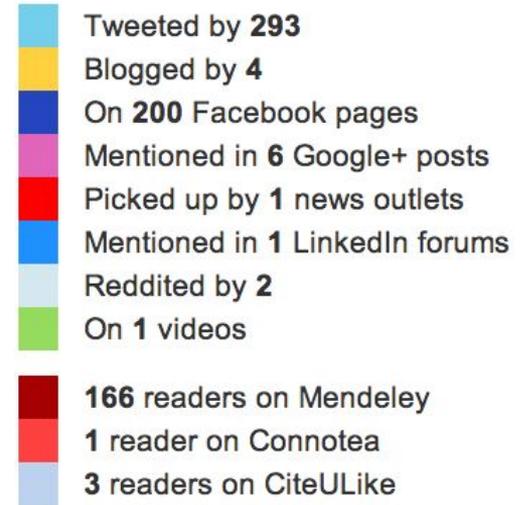
newsmax

Educated People More Likely to Be Short-Sighted: Study

newsmax.com, 07 Jun 2018

New UK research has found that individuals who spend more time in education could have a greater risk of becoming short-sighted.

The Altmetric Attention Score



Volume

The Altmetric Attention Score for an outputs rises the more people or sources mention it.

Sources

Each mention source contributes a different amount to the Score based on the relative reach of source.

Authors

Who mentioned the research item? The author of record?
The publishing journal?

Study of 300,486 individuals identifies 148 independent genetic loci influencing general cognitive function

Overview of attention for article published in Nature Communications, May 2018

TWITTER DEMOGRAPHICS

MENDELEY READERS

ATTENTION SCORE IN CONTEXT



This research output has an **Altmetric Attention Score** of **1500**. This is our high-level measure of the quality and quantity of online attention that it has received. This Attention Score, as well as the ranking and number of research outputs shown below, was calculated when the research output was last mentioned on **01 September 2018**.

ALL RESEARCH OUTPUTS

#1,091

of 11,713,715 outputs

OUTPUTS FROM NATURE COMMUNICATIONS

#11

of 18,149 outputs

OUTPUTS OF SIMILAR AGE

#70

of 253,610 outputs

OUTPUTS OF SIMILAR AGE FROM NATURE COMMUNICATIONS

#2

of 1,070 outputs

Altmetric has tracked 11,713,715 research outputs across all sources so far. Compared to these this one has done particularly well and is in the 99th percentile: it's **in the top 5% of all research outputs ever tracked** by Altmetric.

About

In the top
outputs s

Mention

- 58 news outlets
- 9 blogs
- 1742 tweeters
- 5 Google+ users
- 1 Redditor

Citations

New UK research has found that individuals who spend more time in education could have a greater risk of becoming short-sighted.

Newsmax

Educated People More Likely to Be Short-Sighted: Study

newsmax.com, 07 Jun 2018

New UK research has found that individuals who spend more time in education could have a greater risk of becoming short-sighted.

But altmetrics are not...



- An end goal: a high Altmetric Attention Score is not necessarily a good thing.
- Indicators of quality
- A replacement for peer review or citation-based metrics

A good grasp of the qualitative data is critical!

90.8 M

total mentions

12.1 M

mentioned outputs

Who uses Altmetric Explorer?

Researchers & Academic Institutions

Researchers

- Grant funding
- Tenure and Promotion
- Early career support

Library

- Collections development
- Researcher support
- Open access
- Institutional repository

Public Relations

- Efficacy of outreach
- Channel and audience analysis

Development Fundraising

- Best stories to make case for donating

Research Office

- Mission/Vision corroboration
- Competitive analysis
- Peer and government assessments

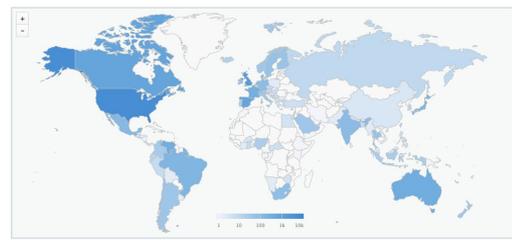
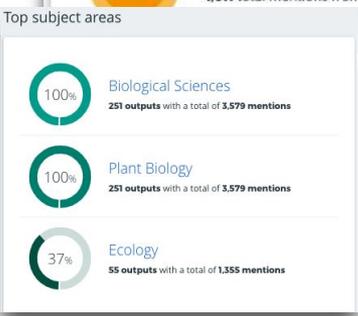
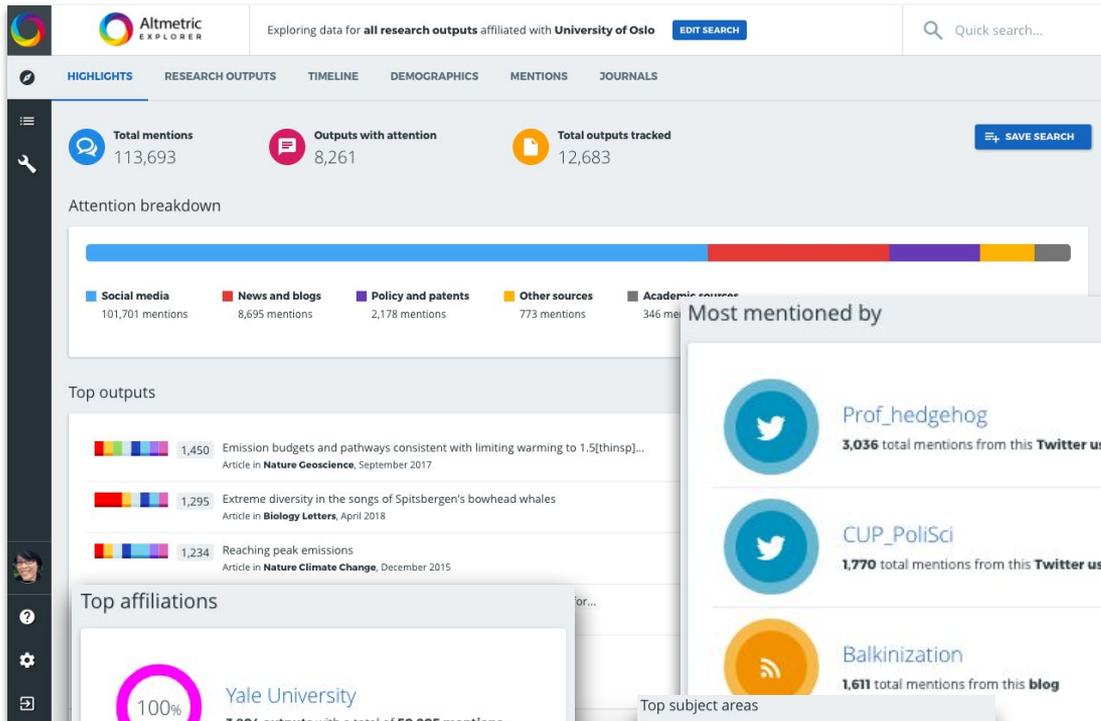


Who is engaging with my work?

Am I having an impact?

How can I improve?





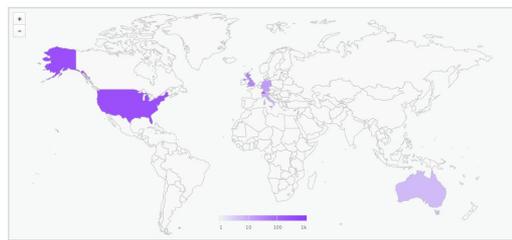
Twitter



Facebook



News



Policy

Altmetric Explorer

Exploring data for all research outputs affiliated with University of Oslo

EDIT SEARCH

Quick search...

HIGHLIGHTS RESEARCH OUTPUTS TIMELINE DEMOGRAPHICS MENTIONS JOURNALS

Total mentions: 113,693

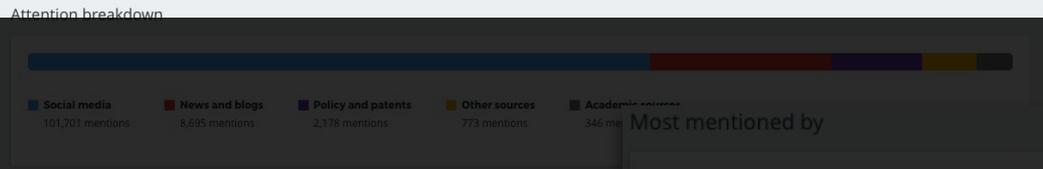
Outputs with attention: 8,261

Total outputs tracked: 12,683

SAVE SEARCH



Twitter



Facebook

Most mentioned by

Prof_hedgehog: 3,036 total mentions from this Twitter user

UP_J...: 1,770 total mentions from this Twitter user

Balkinazi...: 1,611 total mentions from this blog

News

Altmetric Explorer surfaces interesting insights for impact reporting.

Top outputs

1,450 Emission budgets and pathways consistent with limiting warming to 1.5[thin]sp...
Article in *Nature Geoscience*, September 2017

1,234 Reaching peak emissions
Article in *Nature Climate Change*, December 2015

Top affiliations

100% Yale University
3,804 outputs with a total of 50,905 mentions

9% Johns Hopkins University
87 outputs with a total of 4,853 mentions

8% Icahn School of Medicine at Mount Sinai
68 outputs with a total of 4,498 mentions

Top subject areas

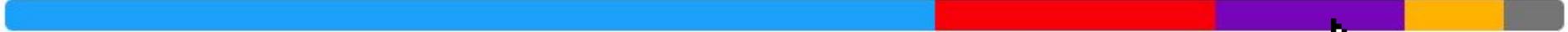
100% Biological Sciences
251 outputs with a total of 3,579 mentions

100% Plant Biology
251 outputs with a total of 3,579 mentions

37% Ecology
55 outputs with a total of 1,355 mentions



Policy



Social media
1,119,261 mentions

News and blogs
100,904 mentions

Policy and patents
46,770 mentions

Other sources
12,659 mentions

Academic sources
4,650 mentions

POLICY AND PATENTS 4% of 1,284,244 mentions

 **PATENTS**
37,137 mentions

 **POLICY DOCUMENTS**
9,633 mentions



Patent attention

Recordable CD and DVD for Archiving

Overview of attention for article published in Microscopy Today, March 2018



 About this Attention Score

Good Attention Score compared to outputs of the same age (66th percentile)

Mentioned by

SUMMARY

Patents

 So far, Altmetric has seen **6** patents that reference this research output.

Recording medium for storing linking type information and method of process

Grant US-7929388-B2
United States Patent and Trademark Office
19 Apr 2011

Recording medium for storing linking type information and method of process

Grant US-7483350-B2
United States Patent and Trademark Office
27 Jan 2009

Policy attention

Cost of depression among adults in England in 2000

Overview of attention for article published in British Journal of Psychiatry, January 2018



 About this Attention Score

In the top 25% of all research outputs scored by Altmetric

Mentioned by

 **2** policy sources

SUMMARY

Policy documents

Dimensions citations

 So far, Altmetric has seen **4** policy documents that reference this research output.



Depression in children and young people: identification and management : Full guideline

Cited by National Institute for Health and Care Excellence on 04 Mar 2015
The National Institute for Health and Care Excellence (NICE) in the UK provides national guidance and advice to improve health and social care.



Common mental health problems: identification and pathways to care: Full guideline

Cited by National Institute for Health and Care Excellence on 13 Jan 2012
The National Institute for Health and Care Excellence (NICE) in the UK provides national guidance and advice to improve health and social care.

Evidence of: Broader public awareness



The relationship between adiposity and cognitive function in a large community-dwelling population: data from the Trinity Ulster Department of Agriculture (TUDA) ageing cohort study

Overview of attention for article published in British Journal of Nutrition, July 2018



SUMMARY

News

Blogs

Twitter

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More...



So far, Altmetric has seen **40** news stories from **39** outlets.

SOTT

Almost two-thirds of Americans have this sign of an unhealthy brain

Sign of the Times, 16 Aug 2018

BUSINESS INSIDER

There's even more evidence that your waistline is one of the best ways to tell if you're healthy as you age

THE IRISH TIMES

Wed, Oct 31, 2018

NEWS

SPORT

BUSINESS

OPINION

LIFE & STYLE

CULTURE

Ireland > Irish News

Belly fat linked to cognitive impairment in older adults, study finds

Cross-Border research suggests location of fat deposits could influence brain health

HEALTH



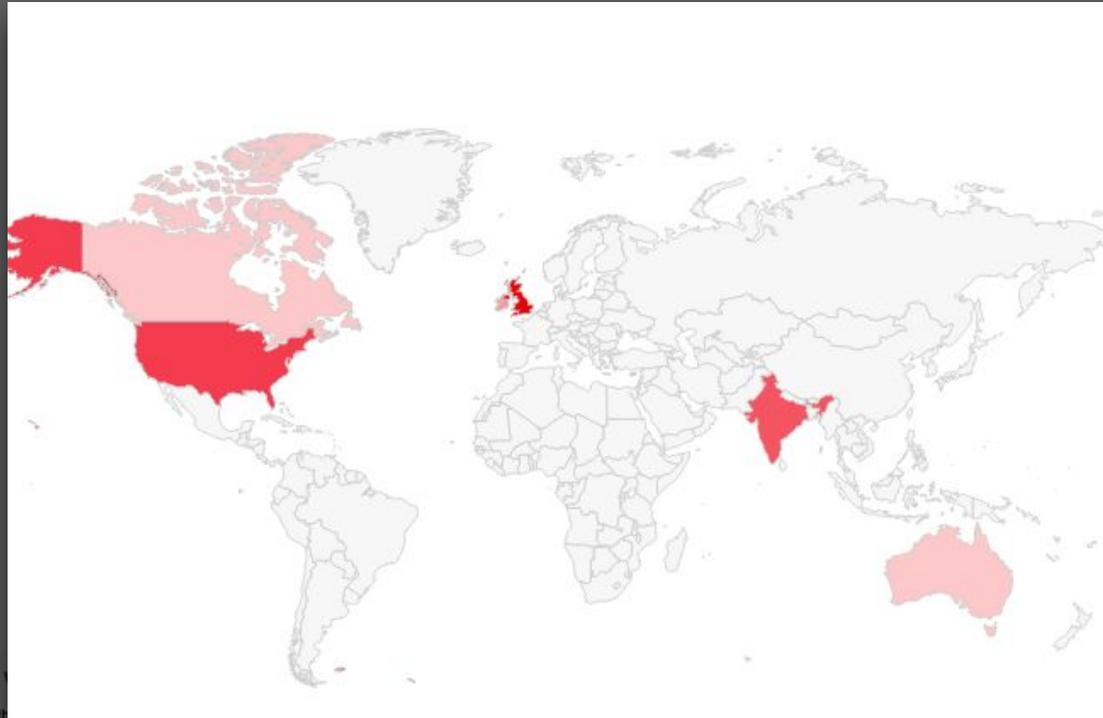
daijiworld.com

A portal linking the West Coast of India and the World

Elderly with high BMI at risk of cognitive decline: Study

Thu, Aug 2 2018 05:25:16 PM

Evidence of: Broader public awareness



HEALTH



Elderly with high BMI at risk of cognitive decline: Study

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Belly fat linked to cognitive impairment in older adults, study finds

Cross-Border research suggests location of fat deposits could influence brain health

Evidence of: Broader public awareness



Papal Diplomacy by Proxy? Catholic Internationalism at the League of Nations' International Committee on Intellectual Cooperation, 1922–1939

Overview of attention for article published in Journal of Ecclesiastical History, March 2018



About this Attention Score

Among the highest-scoring outputs from this source (#18 of 164)

Mentioned by

- 1 tweeter
- 6 Wikipedia pages

MORE...

SUMMARY

Twitter

Wikipedia

So far, Altmetric has seen 6 citations on 6 Wikipedia pages.



Holy See and the United Nations

Cited by user Cshine93 on 13 Apr 2018

The Holy See is not a member of the United Nations (not having applied for membership) but was granted permanent observer state (i.e., non-member state)

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Legal status of the Holy See

Cited by user Cshine93 on 03 Apr 2018

The legal status of the Holy See is not a member of the United Nations and according to the writing of...



League of Nations

Cited by user Cshine93 on 03 Apr 2018

The League of Nations (abbreviated as League of Nations) is an international organisation founded on 10 January 1920...

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Holy See and the United Nations

From Wikipedia, the free encyclopedia



This article **needs additional citations for verification**. Please help improve this article by adding citations to reliable sources. Unsourced material may be challenged and removed. (December 2011) (Learn how and when to remove this template message)

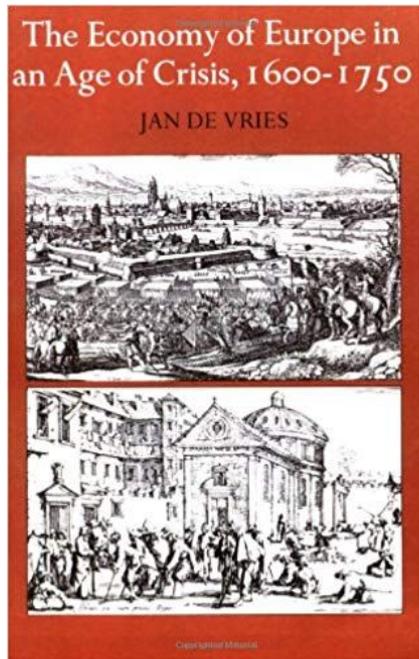
The Holy See is not a member of the United Nations (not having applied for membership) but was granted *permanent observer state* (i.e., non-member state) status on 6 April 1964. In that capacity, it has the right to attend all sessions of the United Nations General Assembly, the United Nations Security Council, and the United Nations Economic and Social Council to observe their work.^[1] Accordingly, the Holy See has established permanent observer missions in New York and in Geneva and has been able to influence the decisions and recommendations of the United Nations.

Holy See / Vatican City State



United Nations membership	
Membership	Permanent observer
Since	1964
Permanent Observer	Bernardito Auza

Evidence of: Educational usage



? So far, Altmetric has seen this research output assigned in 30 syllabi from 9 institutions on Open Syllabus Project.



Institution	Syllabi count	Course subject areas covered
London School of Economics and Political Science, University of London	4	Business, History, Law, Economics, Anthropology, Politics
Humboldt Universität Berlin	2	Business
King's College London, University of London	2	Media, Communications, Journalism, History
University of Virginia-Main Campus	2	Unknown
University of California-Berkeley	1	Economics, History
Oxford Brookes University	1	Unknown
University of Dublin, Trinity College	1	Unknown

What's next for us?

- Can we make it easier to identify “what’s interesting”?
- Can we make it easier to save and share what’s interesting?



See what's interesting

- More context
- More visualizations
- Comparisons

Save & share insights

- More flexible reporting
- Visuals in reports
- Save specific mentions
- Add a narrative

Thank you for listening!



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